

JITS 2018 - SINGAPORE'S FIRST

FOCUSED INDIAN JEWELLERY SOURCING FAIR



IIJF

INDIA INTERNATIONAL
JEWELLERY FAIR

12 - 14 JANUARY 2018

HOTEL PARKROYAL
ON KITCHENER ROAD
SINGAPORE

AN EXPERIENCE BY

UITE

UNITED TRADE FAIRS &
EXHIBITIONS PTE LTD.

MARKETED IN INDIA BY

 UNITED
EXHIBITIONS

WWW.JEWELLERYTRADESHOW.COM



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JEWELLERY MARKET SCENARIO

India is one of the largest exporters of gems and jewellery. Singapore, Hong Kong and China are some of the biggest importers of Indian jewellery. In the US, Middle-East nations and South-East Asia, demand is growing. It is expected that Indian jewellery exports will reach about USD 41-42 billion this fiscal.

Singaporean jewellery market is expected to increase by 3% annually. The market is worth approximately \$3.5 billion. The mid-range customers will contribute maximum to the overall sales as they are in the majority. Singapore's gems and jewelry industry is all geared to become one of the fastest growing emerging markets. Today, the gem & jewellery sector contributes more than \$1.1 billion to Singapore's economy.

PRESENTING the maiden edition of **INDIAN INTERNATIONAL JEWELLERY FAIR (IIJF)** at Singapore that is to be launched at Hotel ParkRoyal on Kitchener, Singapore. The dates are 12th to 14th January 2018.

IIJF 2018 has been conceived as an absolutely unique state-of-the art B2B show, facilitating Indian jewellery retail houses in Singapore and surrounding countries to procure and liaison with Indian jewellery and accessories exporters, designers, manufacturers and dealers from all over India under the ably structured umbrella. A first of its kind effort by United Trade Fairs & Exhibitions Pte. Ltd. is set to be a benchmark itself as an event that helps ASEAN country's jewellery fraternities to source from hand-picked Indian jewellery collections.



Pic Credit: Abira Jewellers, Kolkata, India

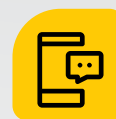
PROMOTIONAL CAMPAIGNS



Press Advertising in Leading News Papers



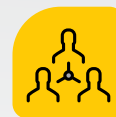
Industry Magazines



Outdoor Campaigns



General Invites





**LIMITED STALLS,
UNLIMITED EXPORT OPPORTUNITIES
AT GLOBAL BUSINESS PLATFORM.**

STOP DREAMING. START DOING.

REASONS TO PARTICIPATE AT IJF 2018

- The only focused Indian jewellery trade show in Singapore & neighbouring countries.
- IJF 2018 attracts the right audience from right location.
- Organized strategically during the onset of festival seasons where statistics record an upward surge in the demand quotient.
- Networking opportunities with fraternities from Singapore and neighbouring country jewellery industries.
- Providing excellent brand visibility to your targeted audience.
- An ideal platform to launch new products and find sales agents or distributors in new markets.
- Opportunity to generate market coverage.
- Showcase latest products for generating business.
- Interaction with your potential customers.
- Interaction with Government Officials.
- Enhance existing customer relationship and gather business contacts for post show follow-ups.
- To identify new customers and establish contacts for expanding your customer base.

WHO CAN PARTICIPATE?

Indian jeweller with exclusive collection on following products shall be short-listed and hand-picked to participate:

- Plain Gold Jewellery
- Antique Jewellery
- Temple Jewellery
- Chains
- Close Setting Diamond Jewellery
- Open Setting Diamond Jewellery
- Loose Diamonds
- Gemstone Jewellery
- Casting Jewellery
- Kundan Polki Jewellery
- Light Weight Jewellery
- Men's Jewellery
- Rose Gold Jewellery
- Loose Pearls & Pearl Jewellery
- Earrings
- Bangles
- Silver Jewellery And Articles

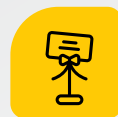
SMS Campaigns



Electronic Mailers



Periodical Newsletters



VIP Invites

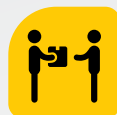


Digital Marketing

Online Affiliates



Leaflet Distribution



Personal Invitation Distribution



TV Spots



Radio Spots

VISITORS PROFILE

The visitors are from Singapore, Malaysia, Indonesia, Sri Lanka, Bangladesh and India. Their profile will be:

- Jewellery Wholesalers
- Jewellery Retailers
- Department Stores
- Importers / Exporters
- Jewellery Manufacturers
- Jewellery Designers
- Diamond Gemstone & Pearl Suppliers
- Allied Products & Service Providers



ADVANTAGE - SINGAPORE

- Generate lucrative, highly targeted business leads in one of the world's powerful economies - Singapore.
- Develop and strengthen your market share in the Far East region with one of the largest settlements of people with Indian origin.
- Explore the untapped extremely potential virgin markets in the Eastern hemisphere with higher consumption of precious metals and also with a lot of love towards high quality jewellery.
- Singapore is becoming a location of choice internationally for exporting the high quality gold and diamond jewellery owing to its rapid and ever growing economy.
- Singapore is a country with most successful governance and ranked as one of the most business friendly countries and also home to world's largest wealth management centres.
- Singapore has maintained its top spot with high rate of economic growth that makes Singapore an ideal platform for the exhibitors to showcase and expand their businesses in ASEAN region.

ABOUT THE ORGANIZER

United Trade Fairs and Exhibitions Pte Ltd is tradeshow organizer and an event manager, having professionals with over two decade of experience in successfully organizing Trade Fairs, Events, Seminars and Conferences in India and across the world. Years of event management, coordination and planning experience along with the unbeatable service, United Trade Fairs and Exhibitions Pte Ltd provides an outstanding event execution experience.

CONTACT US

SINGAPORE



United Trade Fairs and Exhibitions Pte Ltd
196 Pandan Loop #07-17
Pantech Business Hub
Singapore - 128384
Tel: (+65) 6774 5282
Fax: (+65) 6774 6496

INDIA



United Exhibitions
24/2, 2nd Street, VOC Nagar, Anna Nagar E
Chennai - 600 102. INDIA
Tel: (+91-44) 4550 1036, 4550 1039
Mobile: (+91) 73975 34447, 87545 09997